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ANUGERAH INDUSTRI MUZIK (AIM) IS BACK WITH ITS 23RD EDITION

Kuala Lumpur, 1 August 2022 – The Recording Industry Association of Malaysia (RIM) launched the 23rd Anugerah Industri Muzik (AIM) today, the local music industry's most prestigious awards event and announced the opening of submissions for this year's nominations. The launch, held at Hard Rock Cafe, Kuala Lumpur was eagerly anticipated after AIM's long hiatus since 2016.

Chairman of the AIM23 Organising Committee, Rosmin Hashim announced the collaboration with Astro as the official broadcaster for this year's AIM23. The main awards show is scheduled to be aired live from Auditorium Majlis Bandaraya Shah Alam (MBSA) on Astro RIA and ERA on **Sunday, 11 September at 9.00pm (Red Carpet at 8.30pm).**

"We're excited to host the 23rd installation of AIM after a long hiatus and it's heartening to see the local music industry headed towards the road to recovery post the pandemic period. It has been a while since local music industry practitioners have received the recognition that they deserve, especially the honour that comes with winning an AIM award. Since 1993, AIM has been known as the Malaysian equivalent of the American Grammy Awards, the only local awards show which gives recognition and honour to local music industry practitioners including singers, composers, lyricists, producers and sound engineers, solely based on merit and quality whilst helping to spur creativity and excellence in the creation of music that can penetrate international markets", said Rosmin Hashim, Chairman of RIM and Organising Committee Chairman of AIM23.

"There has been a substantial shift in the way music is consumed by the general public. To reflect the wide breadth of music being produced by Malaysians, we have also added the 'Best Local Chinese Song' and 'Best Local Indian Song' award in the main award categories. We have also reinstated the 'Best Malay Song Performed by a Foreign Artiste' category while the 'Most Downloaded Song' category has been dropped in view of the public's preferred consumption of music via streaming", added Rosmin.

He then announced the following in respect of the nomination period, eligibility criteria, award categories and judging method:

Eligibility Criteria and Nomination Period

AIM23 awards nomination are open to Songs/Albums in Bahasa Malaysia, English, Chinese and Indian languages that were released in Malaysia from **1 January 2021 to 30 June 2022**. Submission of nominations for AIM 23 were open to RIM members on **Wednesday, 27 July 2022** and will close on **Friday, 5 August 2022 at 5.00 pm**. The relevant nomination forms can be filled and submitted at <https://aim.org.my/online-submission-2/>.

Award Categories

The complete list of the 26 categories in AIM23 are as follows:

MAIN CATEGORIES

1. BEST NEW ARTISTE
2. BEST VOCAL PERFORMANCE IN A SONG (MALE)
3. BEST VOCAL PERFORMANCE IN A SONG (FEMALE)
4. BEST VOCAL PERFORMANCE IN A SONG (GROUP)
5. BEST DUO/COLLABORATION VOCAL PERFORMANCE IN A SONG
6. BEST MUSIC VIDEO
7. BEST ROCK SONG
8. BEST POP SONG
9. BEST R&B / HIP HOP SONG
10. BEST LOCAL ENGLISH SONG
11. BEST LOCAL CHINESE SONG
12. BEST LOCAL INDIAN SONG
13. BEST MALAY SONG PERFORMED BY A FOREIGN ARTISTE
14. BEST NASYID SONG
15. BEST ETHNIC POP SONG
16. BEST POP ELECTRONIC/DANCE SONG
17. BEST ORIGINAL SOUNDTRACK IN A FILM/DRAMA
18. ALBUM OF THE YEAR
19. SONG OF THE YEAR

SPECIAL AWARD

20. SRI WIRAMA AWARD

PRE-AWARD CATEGORIES

21. BEST ALBUM COVER
22. BEST ENGINEERED SONG
23. BEST ENGINEERED ALBUM
24. BEST MUSICAL ARRANGEMENT IN A SONG
25. MOST STREAMED SONG
26. MOST WATCHED OFFICIAL MUSIC VIDEO ON YOUTUBE
27. MOST VIEWED SONG ON TIKTOK
28. MOST SOLD RINGTONE SONG

Awards Judging

As is the practice for the AIM awards, the judging of nominations received will be conducted by a select panel of judges comprising of respected practitioners and eminent experts from various disciplines within the local music industry, headed by a Chief Judge appointed by the AIM Organising Committee. The scores



given by these judges will be tabulated and audited by an independent auditor before the results are released and announced. The recipient of the 'Sri Wirama' lifetime achievement award will be determined by the RIM Council. The Final 5 Nominees results are expected to be released in August 2022.

"We are as excited to be a part of AIM23 as we recognise the incredible talents who have shown excellence in the music industry. As the official broadcaster, it is a privilege for us to showcase those who have made lasting impact towards the industry for the past year.

Astro is indeed in awe to witness the music industry grows from strength to strength despite the obstacles that most artistes faced for the past two years.

As Malaysia's leading broadcasting entity, we will continue to support efforts that elevate our music industry as we know AIM has been a cornerstone in recognising our music talents for years, including the movers and shakers of the industry, as well as rising stars", said Norzеха Mohd Salleh, Head of Astro Ria, Prima and Warna.

"We hope fans and supporters alike will look forward to the return of AIM by rooting for their favourite artistes on Astro, available on 11 September via Astro Ria (104) and ERA. Alternatively, customers can stream it via Astro GO or On Demand.

Get ready for an incredible award show with an amazing line-up of performers and presenters. It will be a night to remember," added Norzеха.

For more information, visit www.aim.org.my

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Issued by the Recording Industry Association of Malaysia (RIM)

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About Recording Industry Association of Malaysia (RIM)

RIM is the National Group of the International Federation of the Phonographic Industry (IFPI) which represents the recording industry worldwide with over 8,000 members in 70 countries. RIM also currently represents a total of 370 local and International recording companies operating in Malaysia. Among them are the major International recording companies – Universal Music, Warner Music, Sony Music Entertainment and Rock Records; and established local independent recording companies such as Hup Hup (Life Record), New Southern Records (NSR), Suria Records (SRC), FMC and Nova Music. As the recognised body representing the Malaysian recording industry since 1978, RIM endeavours to foster the development of the local music industry through various activities which include the publishing of the weekly RIM charts that lists the Top 10 most-streamed International and Domestic songs in Malaysia. Over the years, RIM has also organised music forums, music talks at institutions of higher learning and coordinated trips to international music conferences (i.e. MIDEM, ALL THAT MATTERS) for the benefit of its members. RIM is also the organiser of Anugerah Industri Muzik (AIM), the much-respected music industry awards show.

Among the association's aims and objectives are to maintain and foster good trade ethics and fair business practices among its members, assist in creating and promoting the rights of owners of phonograms and videograms through statutes, case laws or contracts and through conventions and agreements as well. Where such rights already exist, the association will endeavour to defend, preserve and develop them. RIM is also responsible in furthering the interests of producers of phonograms and videograms by making representations to and negotiating with the local government, governmental agencies, non-governmental organisations and other relevant representative bodies in Malaysia. It also aims to advance and protect the future welfare of its members via its anti-piracy efforts by any lawful and proper means and to file complaints and cases with the relevant government agencies and courts and take all other necessary actions as may be approved by the Council to protect the rights and interests of its members. RIM also seeks to apply and receive grants, donations, contributions or monies for the advancement of the aims and objects of the association.